

PARTNERING WITH UF ONLINE:

LEVELING UP YOUR COURSES

UF Online has high expectations of course quality and student experience, and that's why we go out of our way to support faculty who are developing or refreshing courses offered in these programs. We promise our students that courses are engaging, foster community, utilize appropriate technologies, innovative, accessible, inclusive, and held to high standards of academic integrity.

With online teaching, design and planning are the big, one-time lifts that typically take months. But you won't go it alone – here are many of the ways we support faculty and programs undertaking this work.

TEAMS OF EXPERTS BY YOUR SIDE

Center for Teaching Excellence

The Center for Teaching Excellence (CTE) is focused on promoting high-quality teaching by providing resources for faculty and instructor development. Instructors who will be offering courses through UF Online participate in the [Design a Great Online Course](#) activity as a prerequisite to course development partnership with the Center for Online Innovation & Production (COIP). The CTE also facilitates Faculty Learning Communities, workshops, and much more. [CTE Resources](#)

Center for Online Innovation & Production

Teams of expert instructional and media designers and producers in COIP go all-in as partners with faculty instructors to design, develop, or refresh courses to be offered through UF Online pathways. Working responsively based on the needs of the course and instructor, this process of partnered development can be approached in a variety of ways. [COIP Services](#)

Full Program Design

To create a familiar working environment for students, COIP brands courses and programs with cohesive designs in support of learning. They also create libraries that include links to courses already produced for the program, Canvas templates and PowerPoints, and guides for using the libraries.

Single Course Design

From mapping out a course to final production review, COIP team members partner with instructors to produce high-quality, ADA compliant courses within a single semester. They provide full design services for new courses and support them through their first launch.

Multimedia Creation

COIP provides in-studio or on-location video services to storyboard, script, and create instructional multimedia. All videos are captioned and transcribed for accessibility.

Course Quality Reviews (and Awards)

At the end of course production, instructional designers evaluate the work completed according to the UF+QM standards and provide personalized suggestions for future development. **An added perk for faculty and programs is that courses developed in partnership with COIP often earn Exemplary designations in the Online Course Quality process, bringing greater recognition to your efforts!**

COURSE DEVELOPMENT STIPENDS FOR FACULTY

Another important way UF Online supports faculty and instructors is by providing stipends for the time and effort they put into course design and development with their COIP team. Depending on the type of production needed, stipend amounts vary from \$1,000 to \$6,000 for a semester commitment.

Stipend Tiers

Stipends are paid to the instructor on a per-course basis after production is complete.

\$6,000	\$4,000	\$3,000	\$1,000	Negotiated
Development with all new course mapping, content creation and alignment, and video/multimedia production.	Redesign with video production using existing course content (assignments, assessments, scope and sequence)	Redesign with minimal video production using existing course content (assignments, assessments, scope and sequence). Standard Refresh.	Design only; transitioning existing online course that meets UF/QM Standards to UF Online course	Case-by-case stipend negotiation occurs when a course is identified for a Quality Refresh or is a Strategic Course.

Definitions

Standard Refresh: UF Online standards include a commitment to course refreshes every 3 years.

Quality Refresh: Course production identified as necessary via course review, student experience communications, enrollment need, BOG requirement changes, and/or other departmentally determined needs.

Strategic Course: Any course or lab identified for redevelopment or new production in response to curricular need.

GET IN TOUCH WITH SUPPORT

UF Online's Academic Strategies team is here to answer your questions: academics@ufonline.ufl.edu

Contact the Center for Online Innovation & Production: coip@mail.ufl.edu

Contact the Center for Teaching Excellence: cte@aa.ufl.edu